

Department of Information Systems
The University of Haifa

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POSITIONS

2021-current: Director of Innovation and Sustainability, University of Haifa
2018-current: Founder and Head of Haifa Innovation Labs (HIL), University of Haifa
2017-current: Associate Professor, University of Haifa, Dept. of Information Systems
2013-2017: Senior Lecturer, University of Haifa, Dept. of Information Systems
2012-2013: Associate Professor, University of Alberta, School of Business
2004-2012: Assitant Professor, University of Alberta, School of Business

EDUCATION

Ph.D., Department of Management Information Systems (MIS), Sauder School of Business, University of British Columbia, 2004.

M.B.A., Technion - Israel Institute of Technology, Israel, 1997.

B.Sc., Technion - Industrial Engineering and Management, Israel Institute of Technology, Israel, 1993.

INDUSTRY EXPERIENCE

Consulting services, 2000-current
Information systems consulting for various projects.

Operations Manager, 1995-1997
Jacada Inc., Hertzelia, Israel, an International Software House, traded in NASDAQ.

Logistics Manager, 1994-1995
Oramir Semiconductor Equipment Ltd., Haifa, Israel, a designer and manufacturer of equipment for the semiconductor industry.

Consultant, 1991-1994
Dalmor Consulting Ltd., Haifa, Israel, a consulting firm, which specializes in the management and control of large projects in the high-tech industry

RESEARCH INTERESTS

- Information systems
- Human-computer interaction (HCI)
- Online communities and online collaboration
- Knowledge management
- Social informatics

PUBLICATIONS - BOOKS

Arazy O., *Artificial Semantics in Text Retrieval*, 2008, VDM Verlag, Germany, ISBN 978-3-639-02613-9

PUBLICATIONS - PEER-REVIEWED JOURNALS

- Poretski L., Lanir J., Margalit R. and **Arazy O.**, 2021, *Proceedings of the of the ACM on Human-Computer Interaction (PACM HCI)*, Vol. 5, CSCW2, Article 470 (October 2021).
- Arazy O.** and Malkinson D., 2021, A Framework of Observer-Based Biases in Citizen Science Biodiversity Monitoring: Semi-Structuring Unstructured Biodiversity Monitoring Protocols, *Frontiers in Ecology and Evolution* (section: *Conservation*, special issue on “Citizen Science for Future Generations”), , June 2021, Vol. 9, Article 693602.
- Poretski L., **Arazy O.**, Lanir, J., and Nov O., 2021, Who Owns What? Psychological Ownership in Shared Augmented Reality, *International Journal of Human - Computer Studies (IJHCS)*, 150, 102611
- Yarovoy A., Nagar Y., Minkov E., and **Arazy O.**, 2020, Assessing the Contribution of Subject-matter Experts to Wikipedia, *ACM Transactions on Social Computing (ACM-TSC)*, 3:4, Article 21.
- Ben-Assuli O., Kumar N., **Arazy O.**, and Shabtai I., 2020, The Use of Analytic Hierarchy Process for Measuring the Complexity of Medical Diagnosis, *Health Informatics Journal*, 26(1), pp. 218-232.
- Arazy O.**, Lindberg A., Lev S., Wu K., and Yarovoy A., 2020, Emergent Routines in Peer-Production: Examining the Temporal Evolution of Wikipedia’s Work Sequences, *ACM Transactions on Social Computing (ACM-TSC)*, Vol. 3, No. 1, Article 5, pp 1–24.
- Arazy O.**, Lindberg A., Rezaei M. and Samorani M., 2021, The Evolutionary Trajectories of Peer-Produced Artifacts: Group Composition, the Trajectories’ Exploration, and the Quality of Artifacts, *Management Information Systems Quarterly (MISQ)*, Vol. 44, Issue 4, pp. 2013-2053
- Arazy O.**, Lifshitz-Assaf H., and Balila A., 2019, Neither a Bazaar nor a Cathedral: the Interplay between Structure and Agency in Wikipedia's Role System, *Journal of the American Society for Information Science and Technology (JASIST)*, 70(1), pp. 3-15.
- Poretski L., Lanir J. and **Arazy O.**, 2019, Feel the image: the role of emotions in the image seeking process, *Journal of Human-Computer Interaction*, 34(3), 240-277.
- Poretski L., Lanir J. and **Arazy O.**, 2018, Normative Tensions in Shared Augmented Reality, *Proceedings of the ACM on Human-Computer Interaction (PACMHCI)*, Volume 2, Issue CSCW, Article 142.
- Balestra M., Zalmanson, M., Cheshire C., **Arazy O.**, and Nov O., 2017, It was fun, but did it last? The dynamic interplay between fun motives and contributors' activity in peer production, *Proceedings of the ACM on Human-Computer Interaction (PACMHCI)*, Volume 1, Issue CSCW, Article 21 (November 2018).
- Arazy O.** Kopak R., and Hadar I., 2017, Heuristic Principles and Differential Judgments in the Assessment of Information Quality, *Journal of the Association for Information Systems (JAIS)*, 18(5), pp. 403-432.

- Arazy O.**, Daxenberger J., Lifshitz-Assaf H., Nov O., and Gurevych I., 2016, Turbulent Stability of Emergent Roles: The Dualistic Nature of Self-Organizing Knowledge Co-Production, *Information Systems Research (ISR)*, 27(4), pp. 792-812
- Brainin E. and **Arazy O.**, 2016, When Wiki Technology Meets Corporate Knowledge Management Routines: A Sociomateriality Perspective, *Informatics*, 3(3), article 12.
- Arazy O.**, Gellatly I., Brainin E. and Nov O., 2016, *Journal of the American Society for Information Science and Technology (JASIST)*, 67(10), pp. 2362–2378.
- Caridi-Zahavi O., Carmeli A., and **Arazy O.**, 2016, The Influence of CEOs Visionary Innovation Leadership on the Performance of High-Technology Ventures: The Mediating Roles of Connectivity and Knowledge Integration, *Journal of Product Innovation Management (JPIM)*, 33(3), pp. 356-376.
- Arazy O.**, Nov, O. and Kumar N., 2015, *AIS Transactions on Human-Computer Interaction (AIS THCI)*, 7(2), 43-69.
- Nov O., **Arazy O.**, and Anderson D., 2014, Scientists@home: what drives the quantity and quality of online citizen science participation? *PLOS One*, 9(4), e90375.
- Arazy O.** and Gellatly I., Corporate Wikis: The Effects of Owners’ Motivation and Behavior on Group Members’ Engagement, *Journal of Management Information Systems (JMIS)*, Winter 2013, Vol. 29(3): 87-116.
- Arazy O.**, Yeo L., and Nov O., 2013, Stay on the Wikipedia Task: when task-related disagreements slip into personal and procedural conflicts, *Journal of the American Society for Information Science and Technology (JASIST)*, 64(8): 1634–1648.
- Brown S., **Arazy O.**, Ruecker S., Radzikowska M., Rockwell G., Moroz. A., Sellmer M., and members of the INKE Research Team, 2012, From CRUD to CREAM: Imagining a Rich Scholarly Repository Interface, *Scholarly and Research Communication*, Vol 3(4).
- Arazy O.**, Nov O., Patterson R., and Yeo L., 2011, “Information Quality in Wikipedia: The Effects of Group Composition and Task Conflict”, *Journal of Management Information Systems (JMIS)*, Vol 27(4): 73-100.
- Arazy O.** and Kopak R., 2011, “On the Measurability of Information Quality”, *Journal of the American Society for Information Science and Technology (JASIST)*, Vol 62(1): 89-99.
- Arazy O.** and Croitoru A., 2010, “The Sustainability of Corporate Wikis: A Time Series Analysis of Activity Patterns”, *ACM Transactions on Management Information Systems (TMIS)*, Vol 1(1), Article 6.
- Arazy O.**, Kumar N., and Shapira B., 2010, “A Theory-Driven Design Framework for Social Recommender Systems”, *Journal of the Association for Information Systems (JAIS)*, Vol 11(9): 455-490. **JAIS Paper of the Year Award. AIS Best IS Publication of the Year Award.**
- Arazy O.**, Stroulia E., Ruecker S., Arias C., Fiorentino C., Ganev V., and Yau T., 2010, “Recognizing Contributions in Wikis: Authorship Categories, Algorithms, and Visualizations”, *Journal of the American Society for Information Science and Technology (JASIST)*, Vol 61(6): 1166-1179.
- Raghupathi V., **Arazy O.**, Kumar N., and Shapira B., 2009, “Opinion Leadership: Non-Work-Related Advice in a Work Setting”, *Journal of e-Commerce Research (JECR)*, Vol. 10:220-234.
- Arazy O.**, Kumar N., and Shapira B. , 2009, “Improving Social Recommender Systems”, *IEEE IT Professional*, Vol 11(4): 38-44.
- Arazy O.**, Gellatly I., Jang S., and Patterson R., 2009, “Wiki Deployment in Corporate Settings”, *IEEE Technology and Society*, Vol 28(2): 57-64.
- Arazy O.** and Woo C., 2007, “Enhancing Information Retrieval through Statistical Natural Language Processing: A Study of Collocation Indexing”, *Management Information Systems Quarterly (MISQ)*, Vol 31(3):525-546.
- Arazy O.** and Woo C., 2002, “Analysis and Design of Agent-Oriented Information Systems”, *Knowledge Engineering Review*, Vol 17(3):215-260.

PUBLICATIONS – PEER-REVIEWED CONFERENCES [acceptance rate when < 35%]

- Poretski L., Zalmanson L., and **Arazy O.**, The Effects of Co-Creation and Word-of-Mouth on Content Consumption – Findings from the Video Game Industry, *the International Conference on Information Systems (ICIS 2019)*, December 15-18, 2019, Munich, Germany.
- Poretski L., Zalmanson L., #Hadar K., and **Arazy O.**, “What's in a Stream? Understanding Video Gamers' Perceptions regarding Streaming and its Legitimacy”, *Proceedings of the SIG-HCI 2019 Workshop (Pre-ICIS2019)*, December 15, 2019, Munich, Germany.
- Poretski L., **Arazy O.**, Lanir, J., #Shachar S., and Nov O., Virtual Objects in the Physical World: Relatedness and Psychological Ownership in Augmented Reality, *the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI'2019)*, May 4-9, 2019, Glasgow, Scotland, UK.
- Balestra M., Cheshire C., **Arazy O.**, and Nov O., Charting the Motivational Trajectories of Peer Production Newcomers, *the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI'2017)*, May 6-11, 2017, Denver, CO, USA. [25%]
- Arazy O.**, Lifshitz-Assaf H., Nov O., Daxenberger J., Balestra M., and Cheshire C., On the How and Why of Temporal Dynamics of Emergent Roles in Wikipedia, *20th Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2017)*, February 25 – March 1, 2017, Portland, OR, USA. [35%]
- Poretski L. and **Arazy O.**, Placing a Value on Community's Co-creation: A Study of Video Game "Modding" Community, *20th Conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2017)*, February 25 – March 1, 2017, Portland, OR, USA. [35%]
- Balestra M., **Arazy O.**, Cheshire C., and Nov O., Motivational determinants of participation trajectories in Wikipedia, *Proceedings of the 10th International Conference on Weblogs and Social Media (ICWSM 2016)*, May 17-20, 2016, Cologne, Germany. [25%]
- Ben Assuli O., **Arazy O.**, Shabtai I., Kumar N. and Leshno M., The Use of Information Systems in Hospitals' Emergency Departments: the Moderating Effect of Diagnosis Task Complexity, *Proceeding of the 25th Workshop on Information Technologies & Systems (WITS'2015)*, December 12-13, 2015, Fort Worth, Texas, USA. [30%]
- Keegan B., Lev, S. and **Arazy O.**, Sequence Analysis Methods for Analyzing Organizational Routines in Online Knowledge Collaborations, *the 19th ACM Conference of Computer-Supported Cooperative Work and Social Computing (CSCW'2016)*, February 27 - March 2, 2016, San Francisco, CA, USA. [25%]
- Nov O. and Arazy O., Asymmetric recommendations: the interacting effects of social ratings' direction and strength on users' ratings, *the 9th ACM Conference on Recommender Systems (RecSys'2015)*, Vienna, Austria, September 16-20, 2015. [26%]
- Arazy O., Ortega F., Nov O., Yeo L., and Balila A., Functional Roles and Career Paths in Wikipedia, *Proceedings of Computer Supported Cooperative Work (CSCW'2015)*, Vancouver, BC, Canada, March 14-18, 2015. [28%]
- Arazy O., Nov O., and Ortega F., The [Wikipedia] world is not flat: on the organizational structure of online production communities, *22nd European Conference on Information Systems (ECIS 2014)*, Tel-Aviv, Israel, June 9-11, 2014.
- Anand S., Arazy O., Mandayam N., and Nov O., A Game Theoretic Analysis of Collaboration in Wikipedia. *Proceedings of the 4th International Conference on Decision and Game Theory for Security (GameSec'2013)*, Fort Worth, TX, USA, November 11-12, 2013, LNCS 8252, pp. 29-44, Springer.
- Nov O., Arazy O., Lotts K. and Naberhaus T., Motivation-targeted personalized UI design: a novel approach to enhancing citizen science participation, *Proceedings of the 13th European Conference*

- on *Computer Supported Cooperative Work (ECSCW'2013)*, Paphos, Cyprus, Sept. 21-25, 2013. [17%].
- Nov O., Arazy O., López C., and Brusilovsky P., Exploring personality-targeted UI design in online social participation systems, *Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI'2013)*, Paris, France, April 27 – May 2, 2013. [20%].
- Nov O. and Arazy O., Personality-Targeted Design: Theory, Experimental Procedure, and Empirical Results, *Proceedings of Computer Supported Cooperative Work (CSCW) 2013*, San Antonio, Texas, USA, February 23-27, 2013. [35.6%].
- Yeo L. and Arazy O., What Makes Corporate Wikis Work? Wiki Affordances and Their suitability for Corporate Knowledge Work, *Proceeding of DESRIST2012*, Las Vegas, Nevada, USA, May 14-15, 2012, K. Peffers, M. Rothenberger, and B. Kuechler (Eds.), LNCS 7286, pp. 174–190, Springer-Verlag Berlin Heidelberg, 2012.
- Arazy O., Ruecker S., Rodriguez O., Giacometti A., Zhang L., and Chun S., Mapping the Information Science Domain, *Proceedings of Digital Humanities (DH2012)*. Hamburg, Germany. July 16-22, 2012.
- Brown S., Arazy O., Ruecker S., Radzikowska M., Rockwell G., Moroz. A., Sellmer M., and members of the INKE Research Team, From CRUD to CREAM: Imagining a Rich Scholarly Repository Interface, *Research Foundations for Understanding Books and Reading in a Digital Age: Text and Beyond*. Kyoto, Japan. November 18, 2011.
- Jang S., Arazy O., Nov O., and Brainin E., ‘Crowding Out’ in Corporate Wikis: the Effects of Job Responsibility and Motivation on Participation, *Proceedings of the 6th Mediterranean Conference on Information Systems (MCIS'2011)*, Cyprus, September 3-5, 2011.
- Nov. O., Arazy O., and Anderson D., 2011, Technology-Mediated Citizen Science Participation: A Motivational Model, *Proceedings of the 5th International AAAI Conference on Weblogs and Social Media (ICWSM 2011)*, Barcelona, Spain, July 17-21, 2011.
- Nov. O., Arazy O., and Anderson D., 2011, Dusting for Science: Motivation and Participation of Digital Citizen Science Volunteers, *Proceedings of iConference 2011*, February 8-11, 2011, Seattle, WA, USA. **Best Paper Award**.
- Nov. O., Anderson D., and Arazy O., 2010, Volunteer computing: a model of the factors determining contribution to community-based scientific research, *Proceedings of 19th International World Wide Web Conference (WWW2010)*, Raleigh NC, USA, April 26-30, 2010. [14%].
- Arazy O. and Nov O., 2010, Determinants of Wikipedia Quality: the Roles of Global and Local Contribution Inequality, *Proceedings of Computer Supported Cooperative Work (CSCW) 2010*, Savannah, Georgia, USA, February 6-10, 2010. [20%].
- Arazy O., Croitoru A., and Jang S., 2009, The Lifecycle of Corporate Wikis: An Analysis of Activity Patterns, in *Proceeding of the 19th Workshop on Information Technologies & Systems (WITS'09)*, December 14-15, 2009, Phoenix, Arizona, USA. [32%].
- Croitoru A. and Arazy O., 2009, Building Location-Based Mass Collaboration Systems: Challenges and Opportunities, *Proceedings of the International Opensource Geospatial Research Symposium (IGRS)*, Paris, France, July 8-10, 2009.
- Arazy O. and Stroulia E., 2009, A Tool for Estimating the Relative Contributions of Wiki Authors, *Proceedings of the 3rd International Conference on Weblogs and Social Media (ICWSM'09)*, May 17-20, 2009, San Jose, California, USA.
- Arazy O., Elsane I., Shapira B., and Kumar N., 2007, Social Relationships in Recommender Systems, *Proceeding of the 17th Workshop on Information Technologies & Systems (WITS'07)*, December 8-9, 2007, Montreal, Canada. [32%].
- Croitoru A. and Arazy O., 2007, Introducing Location-Based Mass Collaboration Systems, *Proceeding of the 17th Workshop on Information Technologies & Systems (WITS'07)*, December 8-9, 2007, Montreal, Canada. [32%].

- Patterson R., Gellatly I., Arazy O., and Jang S., 2007, The Effects of Wikis Characteristics on Performance Quality, *Proceeding of the 17th Workshop on Information Technologies & Systems (WITS'07)*, December 8-9, 2007, Montreal, Canada. [32%].
- Raghupathi V., Arazy O., Kumar N., and Shapira B., 2007, Antecedents of Opinion Leadership in Social Networks, *Proceedings of the 6th Workshop on e-Business (WeB)*, December 9, 2007, Montreal, Canada.
- Arazy O., Morgan W., and Patterson R., 2006, Wisdom of the Crowds: Decentralized Knowledge Construction in Wikipedia, *Proceeding of the 16th Workshop on Information Technologies & Systems (WITS'06)*, December 9-10, 2006, Milwaukee, Wisconsin, USA. [34%].
- Arazy O., Kumar N., and Shapira B., 2006, Designing Social Filtering Systems by Embedding Explicit Receiver-Source Relationships, *Proceeding of the Trust workshop in CHI'06*, April 22-27, 2006, Montreal, Canada.
- Arazy O. Kumar N., and Shapira B., 2006, Social Recommendations Systems: Leveraging the Power of Social Networks in Generating Recommendations, *Proceeding of the 1st Design Science Research in Information Systems and Technology conference (DESRIST)*, February 24-25, 2006, Claremont, California, USA.
- Arazy O. Ji Y., and Patterson R., 2006, Does Reputation Matter for Open Content Systems?, *Proceeding of the 1st Design Science Research in Information Systems and Technology conference (DESRIST)*, February 24-25, 2006, Claremont, California, USA.
- Arazy O. and Patterson R., 2005, An Analysis of Open Content systems, *Proceeding of the 15th Workshop on Information Technologies & Systems (WITS'05)*, December 10-11, 2005, Las Vegas, Nevada, USA. [27%].
- Arazy O. and Woo C., 2003, Information Access from General Collections: Enhancing the Cluster-Based Retrieval Model, *Proceeding of the 13th Workshop on Information Technologies & Systems (WITS'03)*, December 13-14, 2003, Seattle, Washington, USA. [29%].

PHD DISSERTATION

- Arazy O., Artificial Semantics in Text Retrieval, PhD Dissertation, University of British Columbia, 2004.

AWARDS AND ACCOLADES

- *Best Paper Award*: iConference 2011.
- *Best Paper of the Year Award*: Journal of the Association for Information Systems (JAIS), 2010.
- *Best Information Systems Publication of 2010 Award*. Each year a committee of eminent Information Systems scholars reviews the crop on papers from the past year, and selects the best 5 papers of the year; at any given year, this award represents the highest distinction for a publication in the Information Systems field.

RESEARCH FUNDING

- [PI] University of Alberta, School of Business, Research Start-Up Grant, *Information Retrieval, Filtering, and Wiki Systems*, 2004-2011, \$56,000.
- [PI] University of Alberta, School of Business SAS/RAC, 2004/5, 2005/6, 2006/7, 2007/8, and 2008/9 (various projects): \$6000-7000 for one year each, totaling at \$31,000.
- [PI] Canadian Social Science and Humanities Research Council (SSHRC) SRG, *Wiki technology in corporate settings: developing theoretical foundations*, \$65,000 over three years (awarded 2008).
- [Collaborator] Canada Foundation for Innovation (CFI), *Canadian Writing Research Collaboratory*, \$2,900,000 over three years (awarded 2009; in collaboration with a large group of researchers).

- [Co-PI; with Dr. Croitoru] City of Edmonton, Alberta, *Wiser is the Path*, \$75,000 over two years (awarded 2009).
- [Co-PI; with Dr. Ruecker] Canadian Social Science and Humanities Research Council (SSHRC) RDI, *Mapping Information Science, 1994-present*, \$39,964 (awarded 2010).
- [PI] Natural Sciences and Engineering Research Council of Canada (NSERC) Discovery grant, *Theory Driven Design for Collaborative Information Technology*, \$14,000 over one year (awarded 2011).
- [Co-PI; with Drs. Nov and Mandayam] National Academies Keck Future Initiative (NAKFI) grant by the US National Academy of Sciences (NAS), the National Academy of Engineering (NAE), and the Institute of Medicine (IOM), *From informed human brains to society-scale silicon brains: Uncovering the DNA of social knowledge*, \$50,000 over one year (awarded 2013).
- [PI] Canadian Social Science and Humanities Research Council (SSHRC) Insight grant, *Wiki DNA: Uncovering the Patterns of Online Collaboration*, \$363,591 over 5 years (awarded 2013).
- [Co-PI; with Gavish K. & Dr. Malkinson D.] Israeli Land Authority, Open Spaces Protection Fund, *Participatory Environmental Monitoring in the Golan Heights*, 702,000 NIS (\$180,000) over 2 years (awarded 2015).
- [Co-PI; with Drs. Connely, Gellatly, Stamand, Heisz, Cuff] McMaster University, Psychological Safety & Labour Mobility, 20,000 CAD (awarded 2018)
- [Co-PI; with Drs. Agmon, Strier; Ms. Bar-Shani] The Edmond de Rothschild Foundation, Impact-Related Activities in Academic Institutes, 100,000 NIS (awarded 2020)
- [Co-PI; with Drs. Malkinson, Shimshoni, Nov] The University of Haifa Data Science Research Center (DSRC), *Fusing AI and Human Computation Systems for Conservation of Biodiversity*, 80,000 NIS (awarded 2021)
- [PI] Haifa Municipality, Digital Platform for Social Innovation, 59,730 NIS (awarded 2021)
- [Co-PI; with Drs. Malkinson, Shimshoni, Nov] The Council for Higher Education (through the University of Haifa DSRC), Seed Funding: *Fusing AI and Human Computation Systems for Conservation of Biodiversity*, 80,000 NIS (awarded 2021)
- [Co-PI; with Drs. Malkinson, Shimshoni, Nov] The Council for Higher Education (through the University of Haifa DSRC), *Fusing AI and Human Computation Systems for Conservation of Biodiversity*, 2,200,000 NIS (awarded 2021)

TEACHING EXPERIENCE

Course Design

- Introduction to e-Commerce (3rd year undergraduate; Sauder School of Business, UBC), 2002.
- Implementing e-Business in the Organization (MBA; Sauder School of Business, UBC), 2003.
- Managing Information Systems (4th year undergraduate; University of Alberta), 2004.
- Peer Production (graduate seminar; University of Haifa), 2013.
- Information Systems Strategy (graduate, University of Haifa), 2017
- The Innovation Nursery (graduate, University of Haifa), 2020

Lecturer

- Introduction to e-Commerce (3rd year undergraduate; Sauder School of Business, UBC), 2001-2004.
- Implementing e-Business in the organization (MBA; Sauder School of Business, UBC), 2003
- Managing Information Systems (4th year undergraduate; University of Alberta), 2005-2006.
- Introduction to MIS (undergraduate; University of Alberta), 2005-2012.
- Peer-Production: Organizational Issues (graduate seminar, University of Haifa), 2013-2021
- Analysis of Information Systems (2nd year undergraduate, University of Haifa), 2013-2019
- Information Systems Strategy (graduate, University of Haifa), 2017-2021
- The Innovation Nursery (graduate, University of Haifa), 2020-2021